



Architecture Exchange East 2010 Call for Proposals

Architecture Exchange East, the Mid-Atlantic's premier conference and expo for the design and construction industry, is accepting proposals for qualified speakers to deliver presentations at ArchEx 2010, Nov. 3–5, at the Greater Richmond Convention Center in Richmond, Virginia. This will be the 23rd annual conference presented by the Virginia Society of the American Institute of Architects.

ArchEx 2010 will offer more than 70 engaging seminars and workshops, allowing attendees to earn up to 18 AIA/CES learning units. These sessions, coupled with tours, exhibits, and a keynote address, will excite and challenge our ever-expanding community of architects, engineers, contractors, interior designers, planners, industry leaders, and students.

Participant feedback from prior conferences tells us that our attendees want value in the form of new and advanced content — they come to ArchEx to find the latest developments in the industry. Specific, focused seminars should be proposed that can convey information in one of these formats:

- **Three- or six-hour workshops**, offered on Wednesday, Nov. 3.
- **90-minute or three-hour seminar** presentations to be offered on Thursday, Nov. 4 and Friday, Nov. 5.
- **Tours** (duration variable), to include projects in progress, recently completed projects, historical interest, etc.

Details about the program selection process and a list of *Suggested Topics* from ArchEx participants are below. Please note that this year's RFP format has been updated. You may propose an offering that you think is relevant and timely, or you may pick something from the *Suggested Topics*. Keep in mind that we are looking for sessions that are interesting, relevant to an audience of architects, and reflect current or emerging practice. To propose an offering, please complete the required **Presentation Proposal Form** and submit it by May 7, 2010. Your proposal will be reviewed and you will be contacted by June 2010. Incomplete forms may not be accepted.

Information about the conference can always be found at www.archex.net. Thank you for helping us make ArchEx 2010 bigger and better! If you have questions, please contact Jim Walker at jwalker@aiava.org or (804) 237-1777.

Program Selection Process

Requests for Proposals

The Request for Proposals will be available **Feb. 5, 2010**. Anyone interested in speaking who has not received the RFP should contact Jim Walker at jwalker@aiava.org (Subject: ArchEx 2010), or (804) 237-1777.

Seminar Tracks

There are six educational tracks: **Design** (includes all design-related topics, urban and universal, interior design, landscaping, Master Architects Series, etc.), **Tech** (trades, BIM, codes, regulations, contracts, AIA Documents, etc), **Historic** (includes tax credits, research, restorations, rehabilitations for alternative uses, etc.), **Business** (includes all business topics), **Green** (sustainable design, materials, building practices, etc.) and **General** (includes VSAIA/AIA organizational meetings, activities and events, tours, Keynote Address, etc.)

Requirements

- Submit a completed proposal form in PDF or Word format. Additional pages may be submitted as attachments
- Proposals must be received by the deadline date
- Speakers with expertise in their proposed topic, with public speaking experience are preferred
- Presentation content must be sufficient for the proposed length of the session

Deadline

The deadline for proposal submittals is **May 7, 2010**. Completed proposals should be sent to Jim Walker via email to jwalker@aiava.org, by fax to (804) 643-4607 or by mail to 2501 Monument Ave., Richmond, VA, 23220.

Decisions

All proposals are evaluated by VSAIA's Program Advisory Group to ensure that the educational needs of the architectural community are met and that the program is well balanced. Course selections begin in May and will continue until the entire program is complete.

Suggestions and Questions

Suggestions for potential speakers or questions about the conference can be directed to Wayne Conners, Director of Professional Development, via e-mail wconners@aiava.org or via phone at (804) 237-1769.

Suggested Topics

Master Architect Series – examining the work of a master architect

Tours – Projects of interest, in progress or recently completed, restoration, redevelopment, etc.

New Uses of Technology

Codes

Accessibility

Sustainable Design

A/V

Acoustics

ADA

Aesthetics

After winning a contract

Aging aspects of architecture

Alterations vs. Repairs

Architectural guidelines

ARE: exam preparation

Balancing quality with profit

Bidding

Big ideas seminars

BIM

Brick restoration

Budgeting

Building a foundation

Building models

Bringing a project into compliance

Case studies

Certification

Client-centric values

Compliance

Crime prevention

Current detailing issues

Demonstrate flexibility of BIM software in design

Designing communities in other geological places

Designing for the aging

Developing physical solutions

Development

Diversity in architecture

Division 1

Driving bids

Earned value

Egress

Energy efficiency

Ergonomics

Fall prevention

Federal buildings

Field quality issues

Geothermal

Getting a project from the firm to the marketplace

Getting the community involved

Good and bad design examples

Graphics

Green building

Healthcare facilities

Historic buildings

How to write specs

Interior design

Intern Development Program

International Building Code updates

Land planning & transit

Landscape design

Lateral supports

Leadership

Lighting

Marketing

Masonry

Masters of architecture

MasterFormat: Detailed Discussion
MEP systems side of construction
More in depth review of what parts of
ADAAG (and what versions) adopted by
Va. state codes
Natural disasters
Occupancy
Photovoltaic solar system
Planning process
Pragmatic approach to design
Product substitutions
Project closeout
Project management
Project management tools
Prototype project review
PVC membranes
Regulating costs
Relationships of space
Risk assessment
Risk management
Samples of brick work
Scheduling
Scope creep
Simplified specs & alternatives to forward
specs
Spec terminology
Specifications

Specifications for the small firm, small
project
Starting a career in architecture
Stress management:
Structural details of Kahn
Structurally efficient design
Substitution guidelines
Sustainability
Taxes
Teleconferencing
The future of architecture
The transit hub/station
Title II: Public Accommodations
Universal Design
Upgrades to data control
Use of polycarbonates
Violations
Walking tours
Warranties
Water damage
Wind loading
Windows
Working with government and private
clients
Workshop on technology & aesthetics
Workshops for project managers
Zoning

Virginia Society **AIA**

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