



## **Terms and Conditions: On the Boards**

### **Advertising Responsibility**

Advertisers assume liability for all content of advertisements printed and assume responsibility for any claims that may arise from their advertising. The publisher reserves the right to reject any advertising, including but not limited to any advertisement which, in the publisher's opinion, does not conform to the editorial or graphic standards of the publication.

### **Closing Dates**

Advertising reservations are accepted through closing dates as published or as confirmed by Inform staff. If copy is not received by closing date, or a later date confirmed by Inform staff, the advertiser will be invoiced for that placement and the last placement image and text rerun.

### **Cancellations**

Cancellations may be made up to 30 days prior to the due date for submissions. Cancellations after this period will not be honored, and advertisers will be billed for the full amount indicated on the contract per space rate earned.

### **Terms**

Payment is due upon receipt of invoice. Accounts not paid in full 30 days after issuance date are subject to 1 1/2% service charge per month. The advertiser agrees to pay all costs of collection, including reasonable attorneys' fees, incurred by the publisher in connection with the collection of any past due account of the advertiser.