

ASSESSMENT OF INDIVIDUAL CREATIVITY

likely not likely

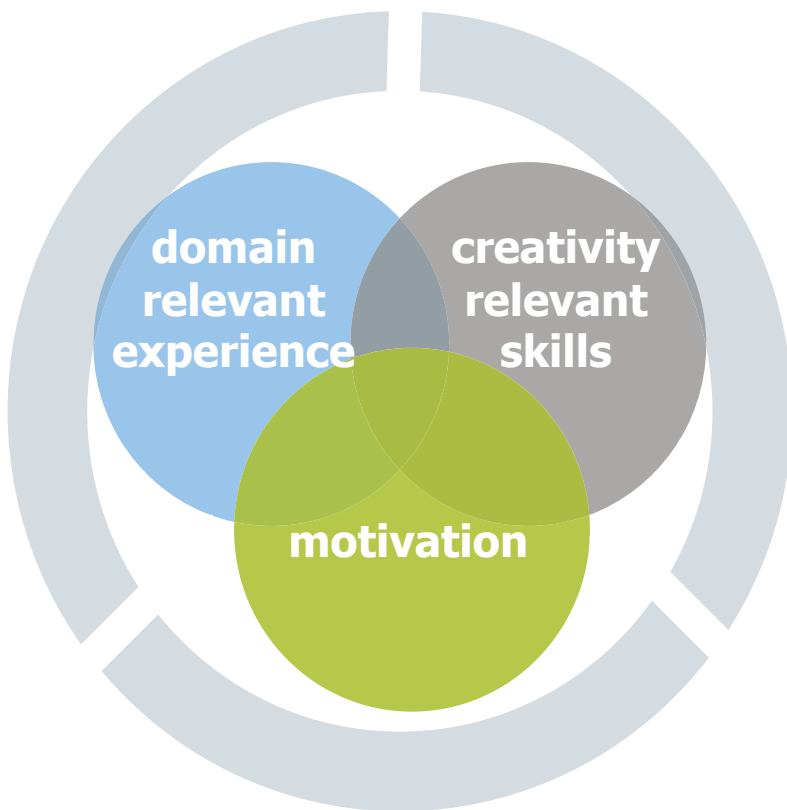
How likely are you to consider past experiences when solving a current design problem?

1 2 3 4 5

score

How many architecture or design related books/articles have you read in the last 30 days?

1 (10+) 2 (5-10) 3 (3-5) 4 (1-3) 5 (0)



Amabile, T.M. (1996). Creativity in Context. Boulder, CO: Westview Press.

often not at all

Do you forget all sense of time when working on your task?

1 2 3 4 5

Do you abandon a solution when you know it's not working?

1 2 3 4 5

After identifying a solution that works how likely are you to keep generating design solutions?

1 2 3 4 5

high low

Rate your motivation to work on your current projects?

1 2 3 4 5

Rate your likelihood to be motivated by shear discovery vs awards and bonuses?

1 2 3 4 5

your score relative to potential for creative output

LESS POTENTIAL MORE POTENTIAL

7 21 35