

Member Newsletter/Website Advertising

Reach 2,400 members of the Virginia Society AIA plus the daily visitors to aiava.org

The new aiava.org includes important award announcements, legislative issues/updates, an upcoming calendar of events, learning opportunities, and more.

BONUS: FREE advertising in the monthly email blast to our members alerting them to the new information on the website. This is our most opened & read email!

You advertisement links to your website and drives visitors to your products and services.

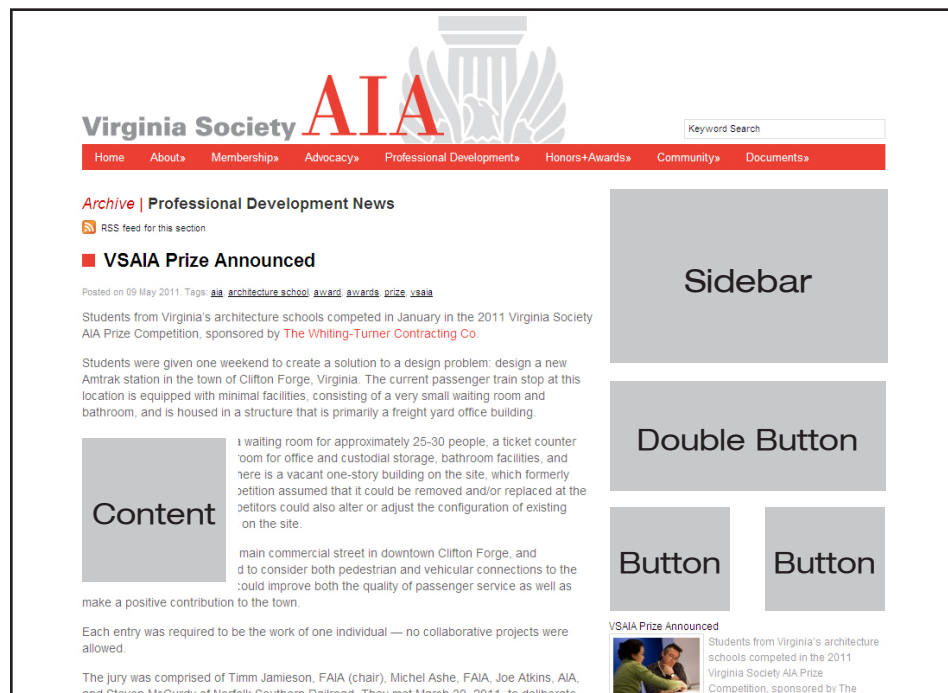
ADVERTISING RATES:

	2 months	6 months	12 months
Sidebar.....	\$1,320	\$990 (x3)	\$660 (x6)
Double Button	\$660	\$495 (x3)	\$330 (x6)
Button	\$249	\$165 (x3)	\$85 (x6)
Content.....	\$220		

BONUS EMAIL ADS:

All 12-month commitments include a free ad in 4 of the the 12 monthly email blasts to members.

All 6-month commitments include a free ad in 2 of the 12 monthly email blasts to members.



AD SIZES: (in pixels)

Sidebar.....	320x200
Double Button	320x150
Button	150x150
Content	200x200

DEADLINES:

ad reservations are due by the 15th of the month prior to start. Ad materials are due by the 20th of each month.

DISCOUNTS/BILLING:

10% discount for allied members.
15% discount for qualified ad agencies.

Ads will be invoiced at the beginning of each scheduled run date.

SPECIFICATIONS:

Acceptable image file formats include: .gif, .jpg, .png or .tif. Animated gifs or Flash files are also accepted. File size 100K maximum for static images. Additional design service fees may apply for any ads not web ready. Links to websites external to aiava.org will launch a new tab. Online advertisements must be approved by the VSAIA. Content advertisements will be placed within a frame that marks the placement as an advertisement.

CONTACT:

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